



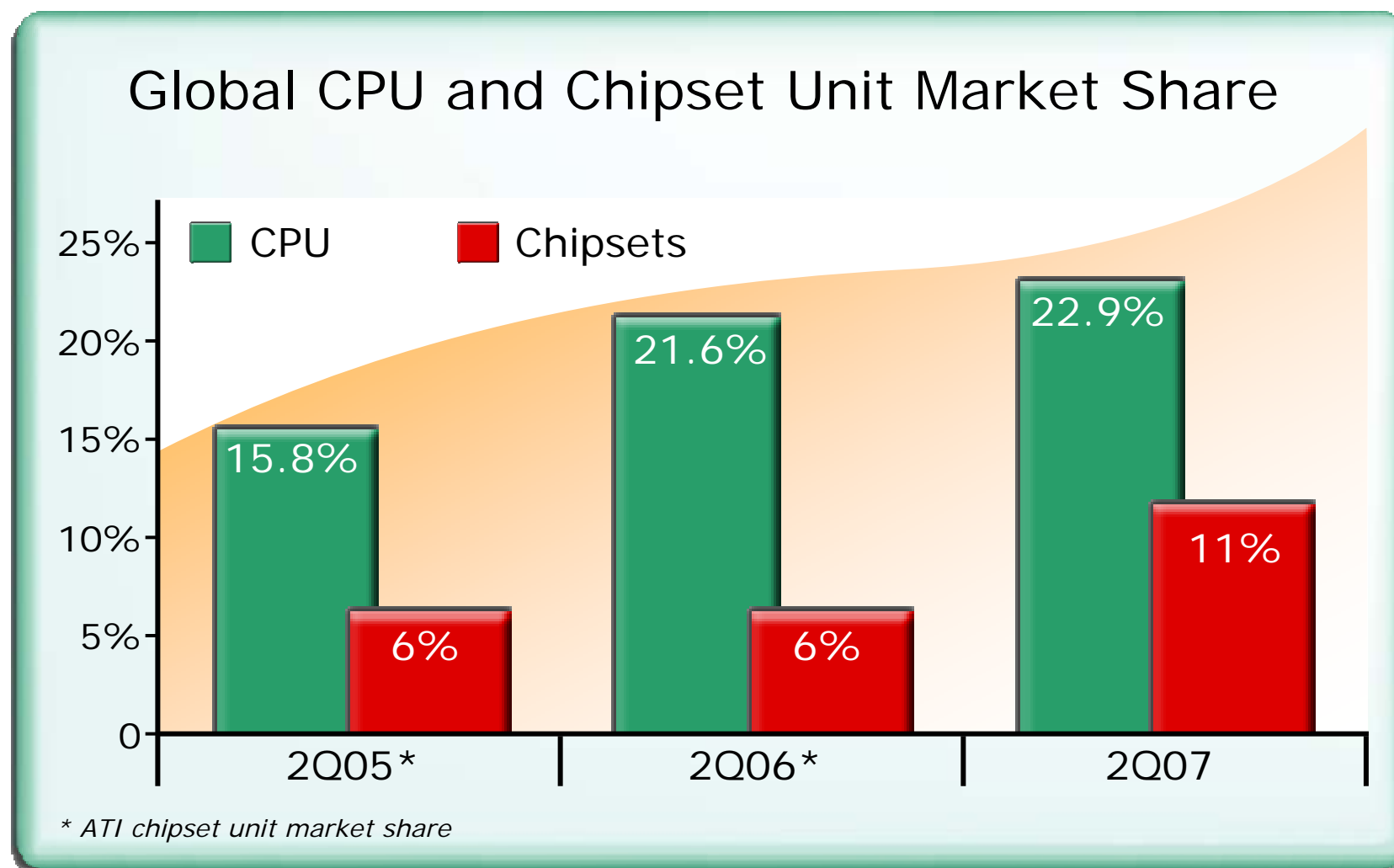
Henri Richard
Executive Vice President
Chief Sales and Marketing Officer

July 26, 2007

AMD is in Demand

- 1** More users want AMD
- 2** More places are offering AMD
- 3** Customers are expanding their AMD portfolios
- 4** AMD is delivering complete platform solutions

AMD Market Share Expanding

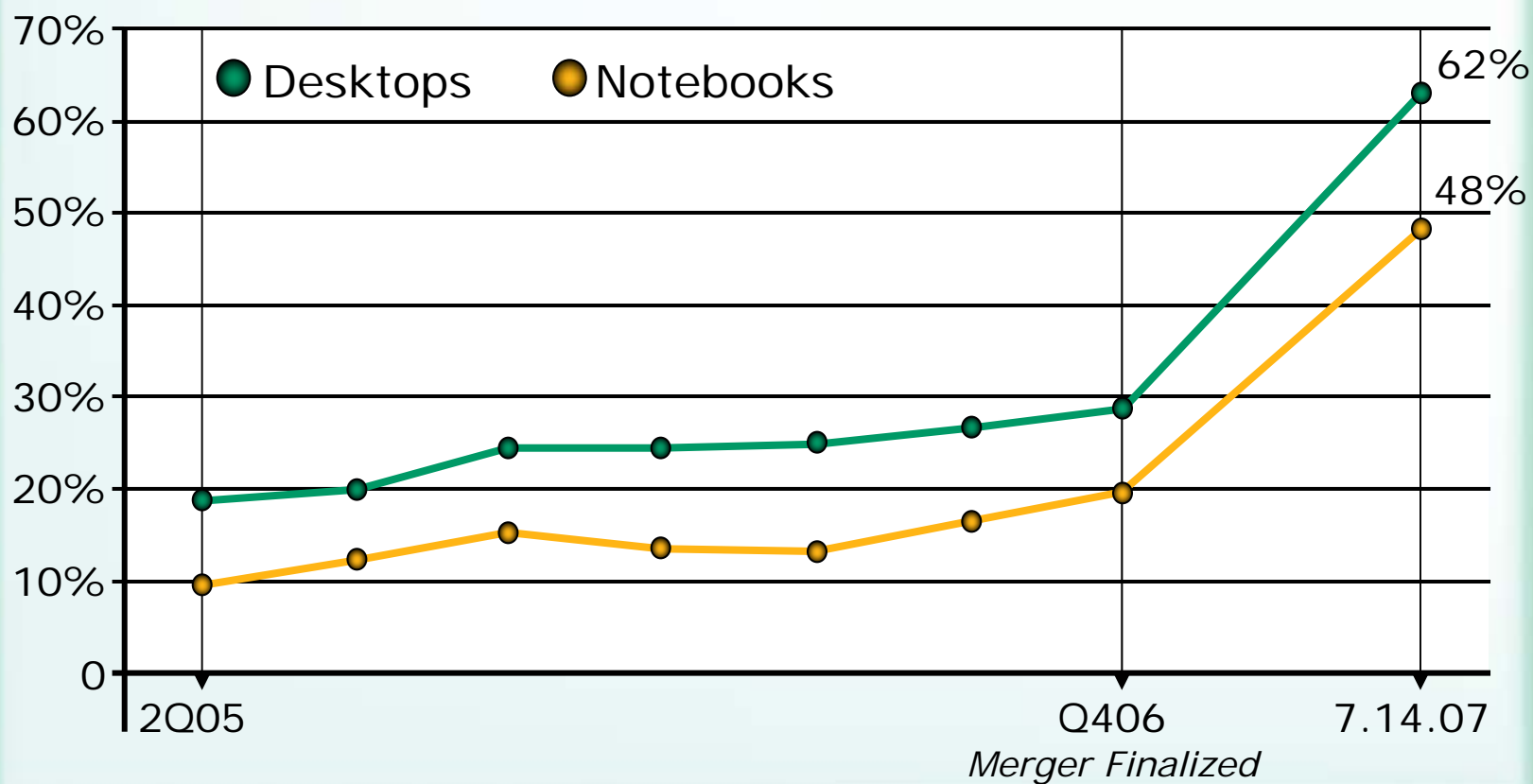


Source: Mercury PC Processors and Chipset Report Third Quarter 2005-2007

AMD is Leading in U.S. Retail

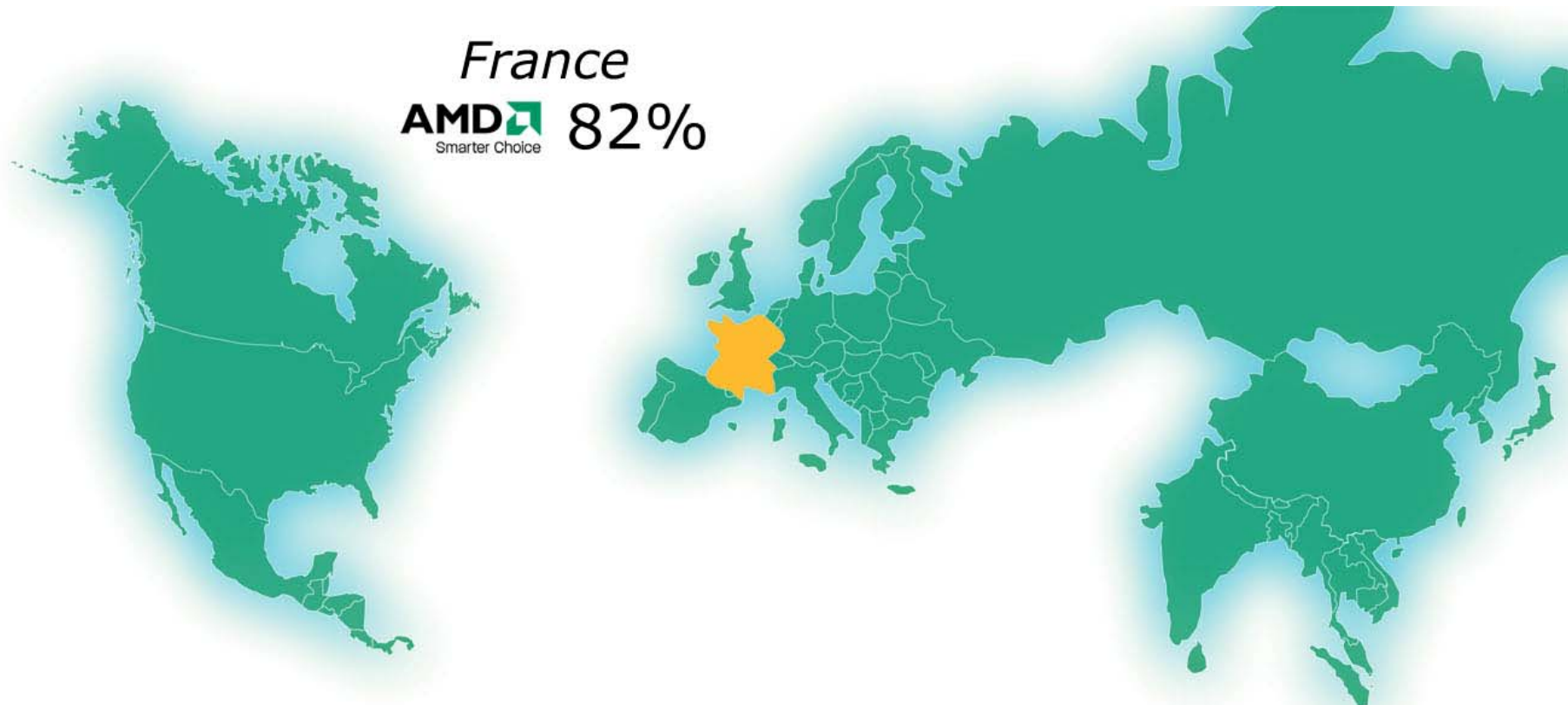


AMD Notebook and Desktop Unit Market Share



Source: Current Analysis & Mercury Research

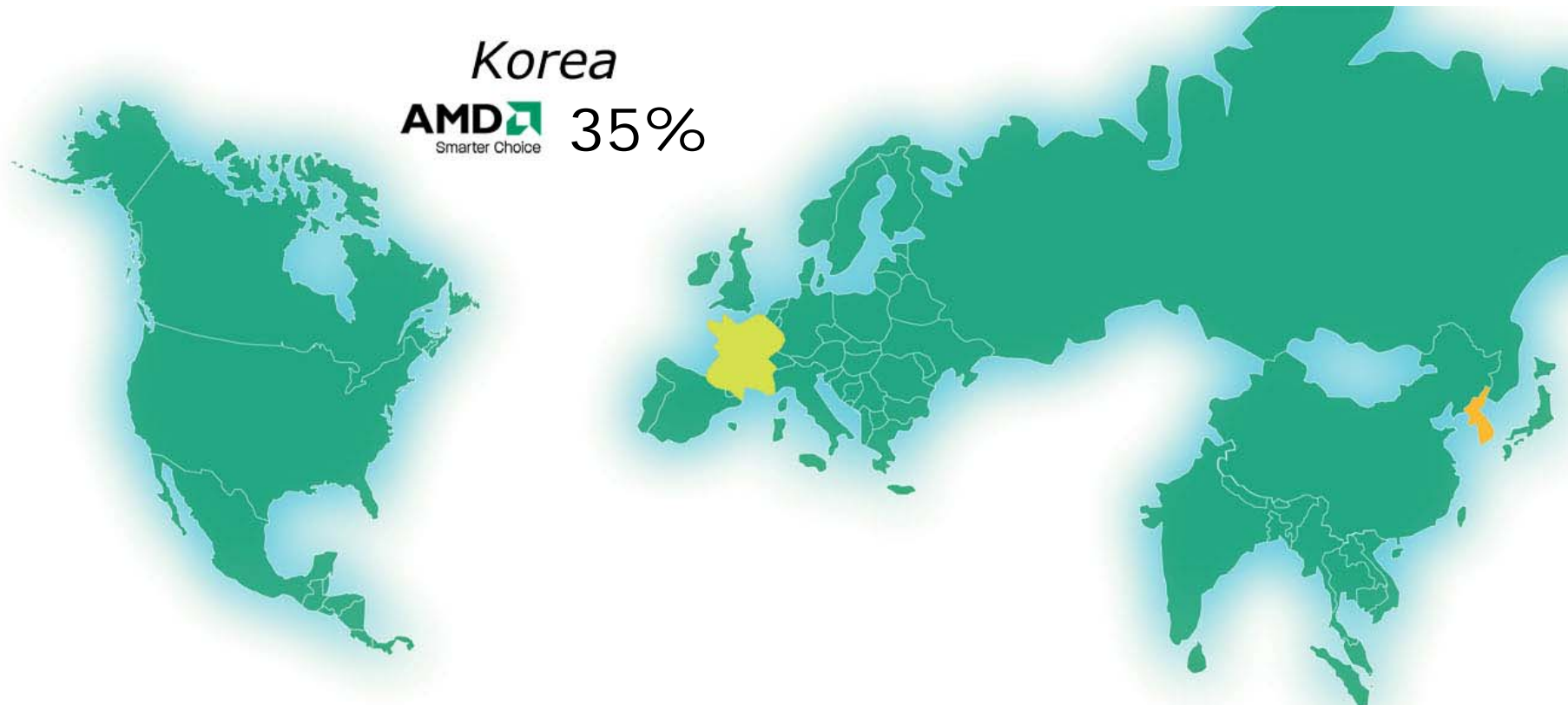
AMD Share of Preference Increasing



***More Large Businesses Want
The AMD Choice***

*Source: GCR, 2007 Brand Tracker Large Businesses Report
Large businesses defined as >500 employees U.S., >1,000 employees ROW*

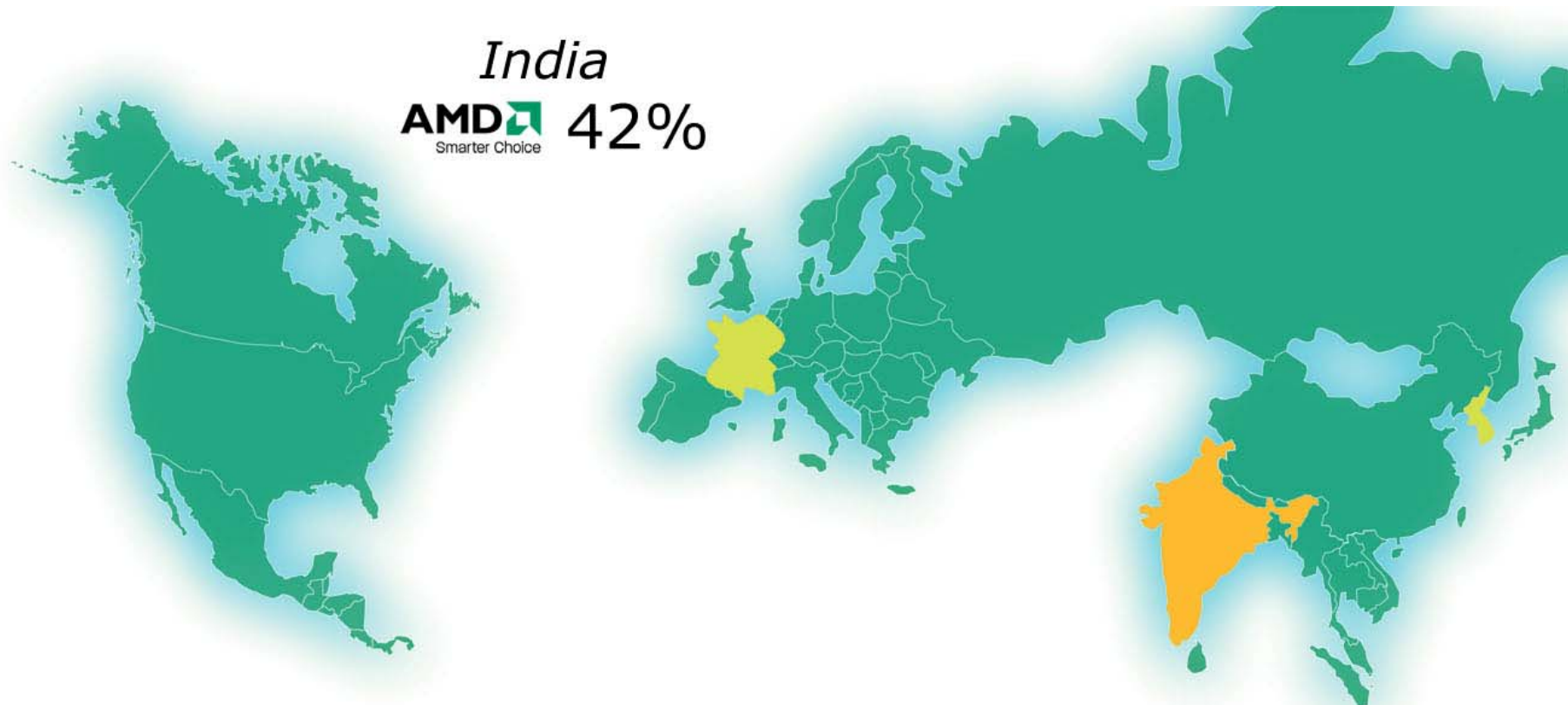
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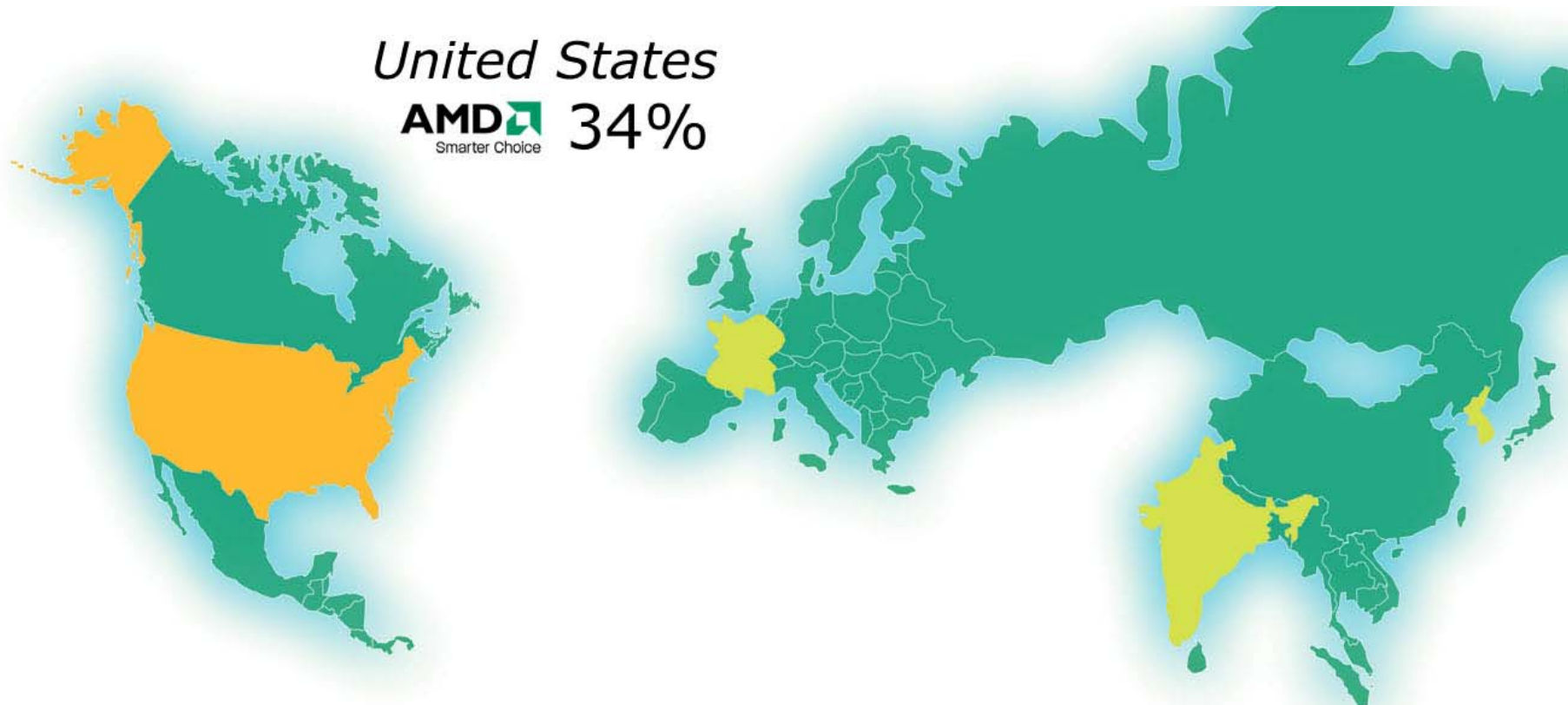
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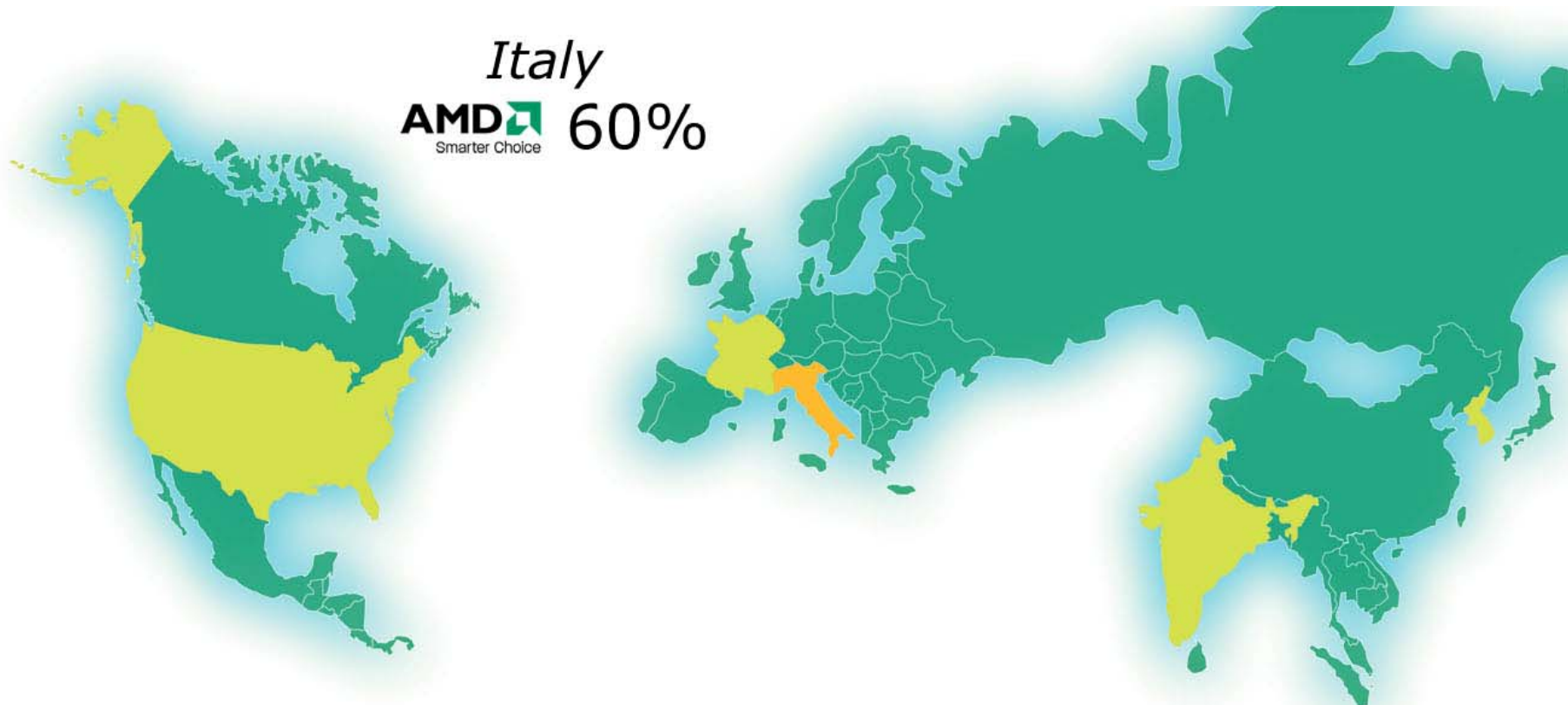
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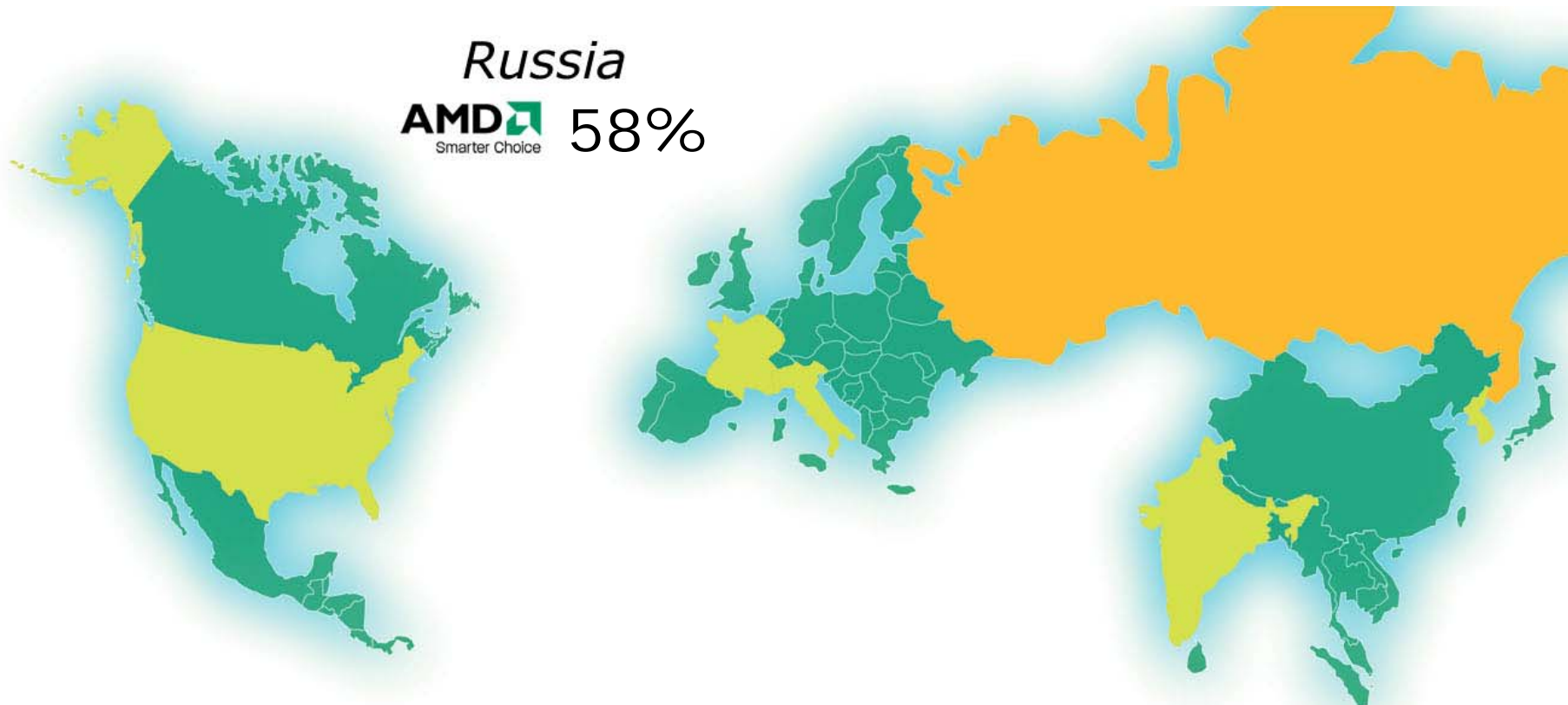
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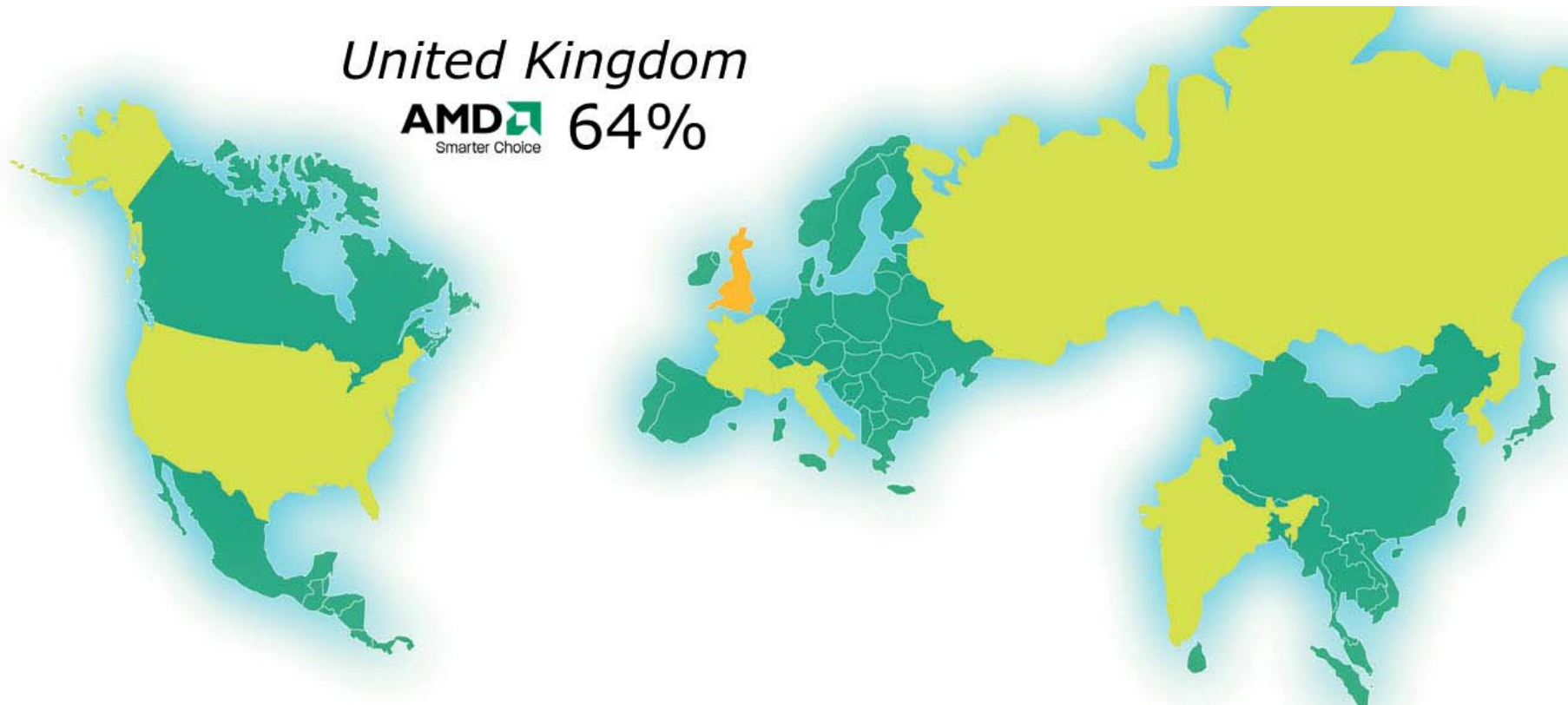
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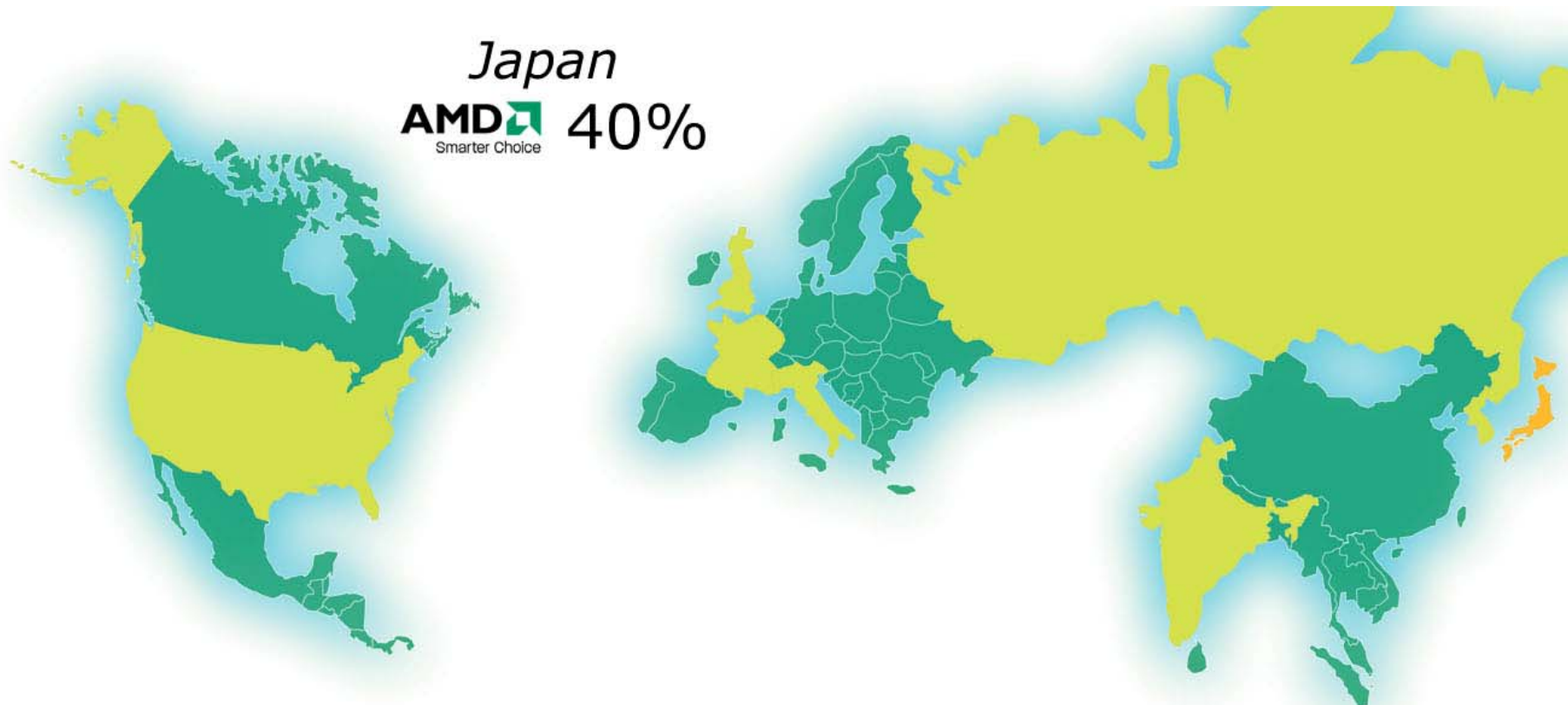
AMD Share of Preference Increasing



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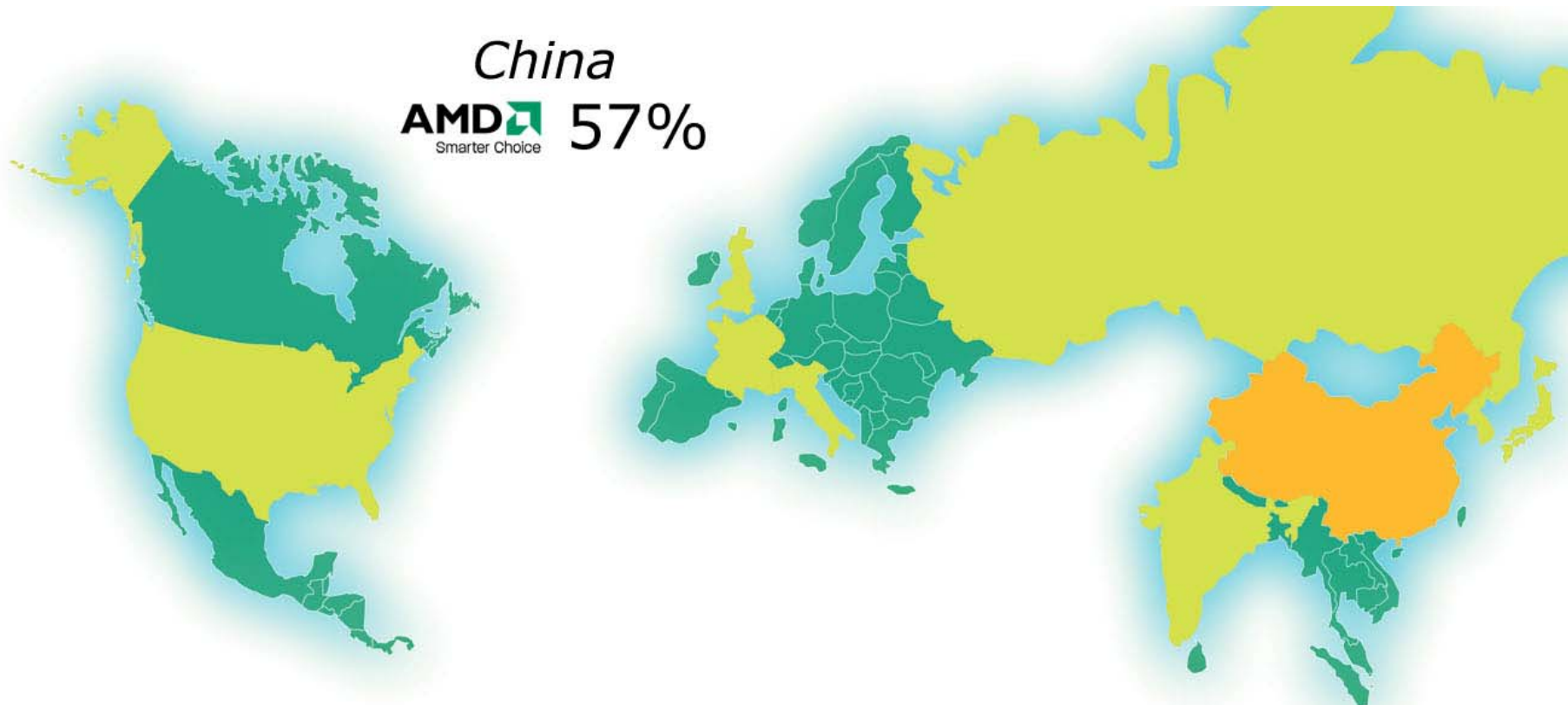
AMD Share of Preference Increasing



***More Large Businesses Want
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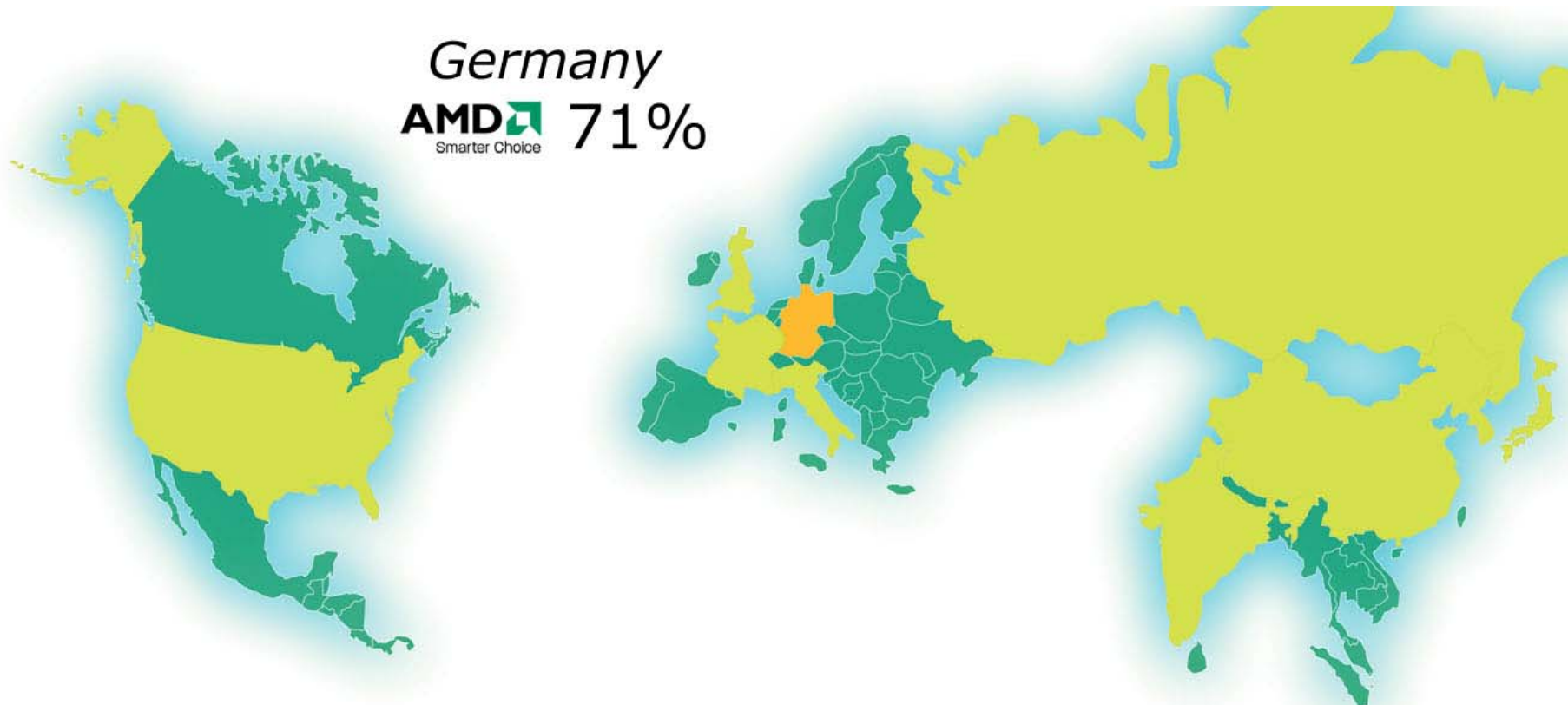
AMD Share of Preference Increasing



***More Large Businesses Want
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Source: GCR, 2007 Brand Tracker Large Businesses Report
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AMD Share of Preference Increasing



***More Large Businesses Want
The AMD Choice***

Source: GCR, 2007 Brand Tracker Large Businesses Report
Large businesses defined as >500 employees U.S., >1,000 employees ROW

AMD Share of Preference Increasing

50%



***More Large Businesses Want
The AMD Choice***

*Source: GCR, 2007 Brand Tracker Large Businesses Report
Large businesses defined as >500 employees U.S., >1,000 employees ROW*

AMD Solutions Are Widely Available



YOUR MEDIA, YOUR WAY

Pure Dell on the outside. AMD on the inside.
The new Inspiron 1501 offers rock-solid AMD performance for
everyday work and play.



TOSHIBA

OEMs Are Breaking Free

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（2）拨打活动注册专线800-999-3333（未开通800地区请拨打010-55-86365453，为付费电话）参与注册。
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ain system isn't satisfied. Their
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Packard Bell.
Your digital playground



Panasonic

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HUAWEI



QUALCOMM®

NOKIA



Customer Needs

- Mobility
- Simplicity
- Open Standards
- Mobility
- Simplicity
- Connectivity
- Investment Protection
- Performance-per-watt-per-dollar-per-square foot
- Social Responsibility
- Datacenter consolidation
- Manageability
- Hi-def experience
- Immersive gaming
- Larger screen sizes
- Accessible Technology
- New User Models
- Tailored Solutions
- Innovative designs

Market Trends

Platforms

Convergence

Energy Efficiency

Virtualization

Visual Computing

Affordable Internet Access

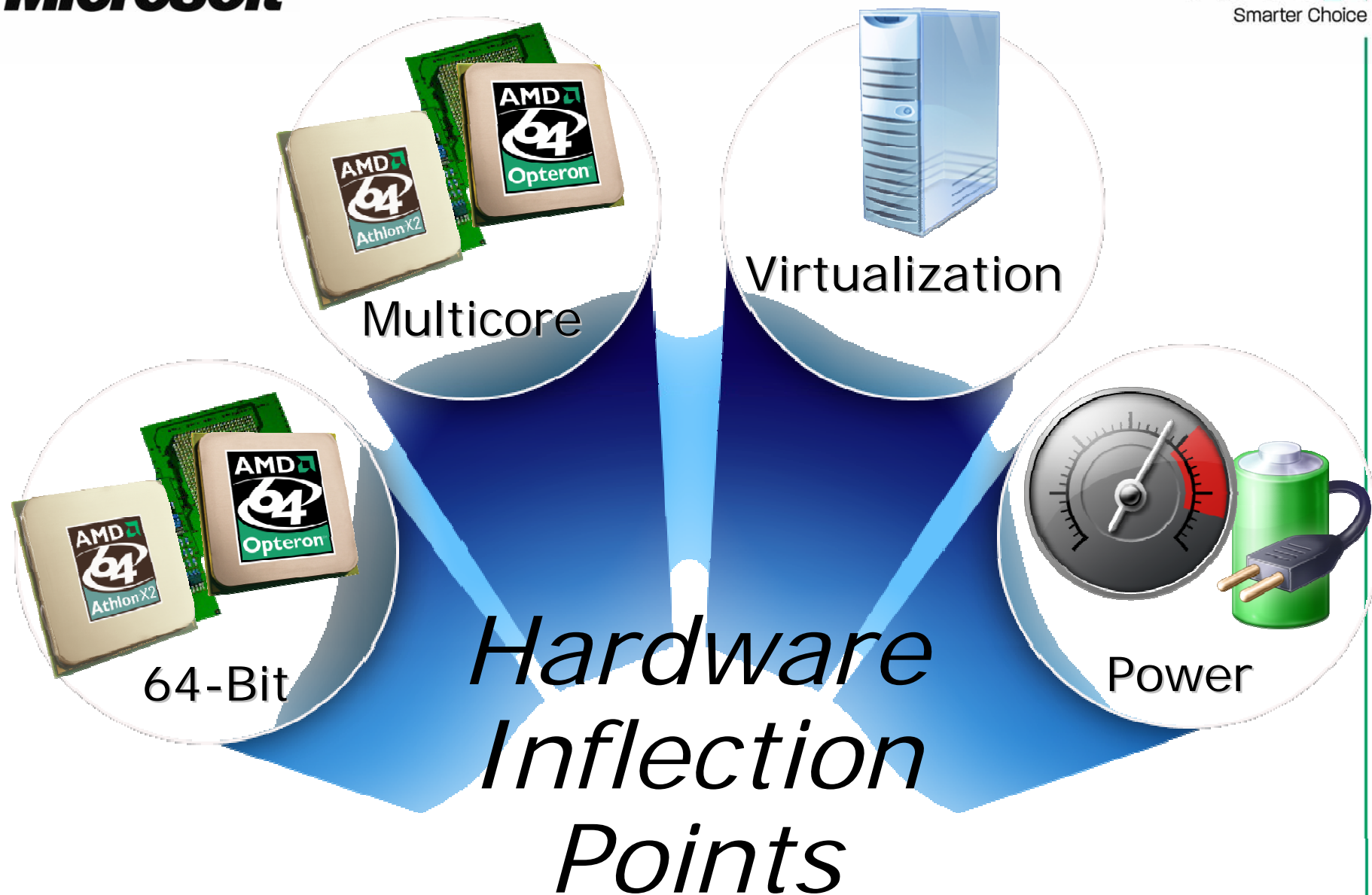
AMD Solutions

- AMD 690/790 Series Chipsets
- AMD Phenom
- "Torrenza"
- "Puma"
- "Fusion"
- Unified Shader Architecture
- "Puma"
- "Barcelona"
- "Fusion"
- 2nd Generation AMD Opteron
- Green Grid
- AMD-V
- 2nd Generation AMD Opteron
- ATI Radeon HD 2000 Series
- AMD Imageon
- Xilleon
- Crossfire
- OLPC
- UVC
- "Fusion"

Source: IDC and AMD analysis



Bob Visse
Senior Director, Windows Server Marketing
Microsoft
July 26, 2007



Enabling IT Pros & Development Teams Across the IT Lifecycle

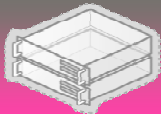
**Manage
Complexity,
Achieve Agility**

**Protect
Information,
Control Access**



**Advance the
Business
with IT
Solutions**

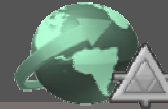
**Amplify the
Impact of
Your People**



**Unified &
Virtualized**



**Process-Led,
Model-Driven**



**Service-
Enabled**



**User-
Focused**

Secure & Interoperable Platform

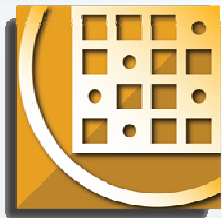
Core Innovation Areas

AMD Recommended for Commercial

"With AMD now available from Dell, HP and Lenovo, enterprise customers have choice between AMD and Intel. Those options, plus the availability of Windows Vista, give reason for enterprise customers to re-evaluate their PC configurations for 2007."

— Gartner Desktop Recommended Configurations, April 2007 Update

AMD Leading the Way



**Energy-
Efficient
Processing**

**Performance and
performance-per-
watt**



**Notebook and
desktop PC mix
shift**



**Ultimate
Visual
Experience**

**Across all the
screens of your life**



**Affordable
Internet
Access**

New form factors



**Emerging market
opportunities and
Convergence - x86**

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